



Energy Networks Innovation Conference

12 - 15 October 2021 | Virtual

The UK's leading conference

for people and companies
who manage, develop
and implement innovation
initiatives in the Energy sector

A virtual event
spread over four
consecutive half-days,
two mornings and
two afternoons





What is it?

The Energy Networks Innovation Conference is the UK's flagship knowledge dissemination event for the electricity and gas network operators. It offers a single platform where you can access the major learnings from the largest regulator-funded innovation projects in the country: the Network Innovation Competitions (NICs) and Network Innovation Allowance (NIA).

An eleven-year strong, well renowned conference in the UK Energy Sector's calendar, the event was previously known as the Low Carbon Networks Innovation conference (LCNI). After in-depth consultation with the industry, we have now updated the event title to reflect the full breadth of innovation projects being pursued by the UK's energy networks.

Historically an in-person event, ENIC 2020 adapted to a virtual format with great success. ENIC 2021 will again be virtual but with greater networking functionality for exhibitors, sponsors, and delegates. As a sponsor or exhibitor, your business will have the opportunity to showcase product demos, videos, simulations, information downloads and participate in live chat and one-to-one video meetings with delegates. At the end of event, delegates will walk away with a delegate bag full of digital knowledge that can be easily shared with colleagues and kept on file to inform their future innovation programmes.

Who is it for?

Demand for knowledge within the Transmission & Distribution sector remains high. ENIC 2021 provides the perfect forum for sharing that knowledge with anyone involved in managing, developing or implementing innovations that will pave the way for our future gas and electricity transmission and distribution networks, including:

- **Distribution network/system operators (DNOs/DSOs)**
- **Transmission system operators (TSOs)**
- **Gas Distribution Networks (GDNs)**
- **Government and regulatory leaders**
- **Research organisations/universities**
- **Local authorities**
- **Technology providers**
- **OEMs**
- **SMEs and start-ups**
- **Service providers**
- **Energy developers/producers**
- **Energy consumers and associations**
- **Community energy organisations**

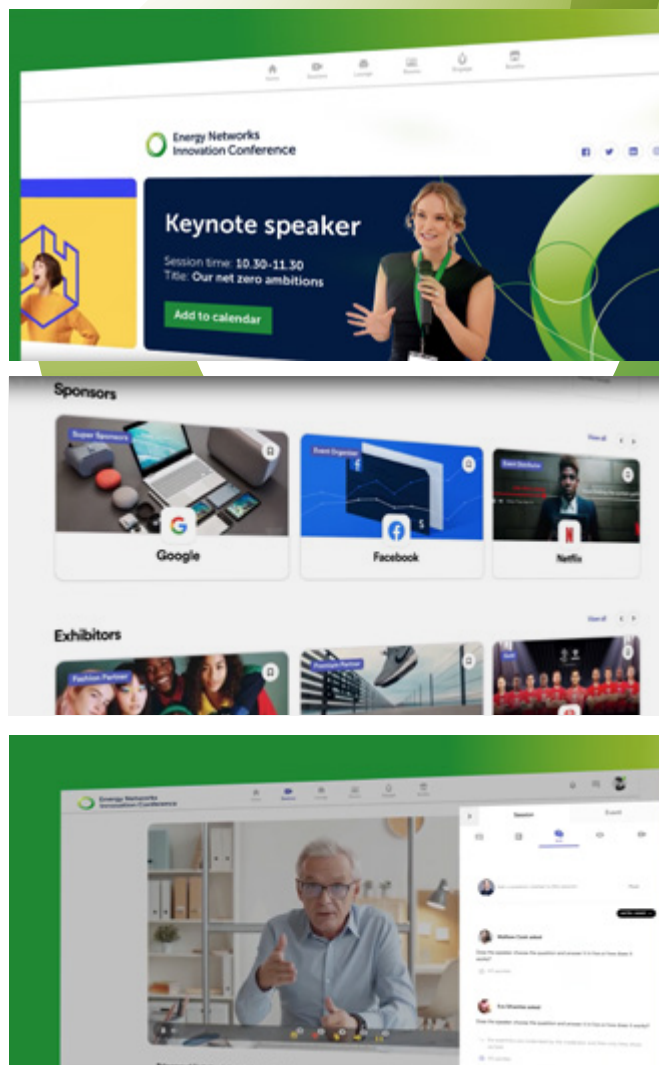
"It was the slickest virtual conference I've attended to date. Well done!"

Rob Greenoak, Kiwi Power



Why exhibit?

- **Showcase your solutions** to key influencers and decision makers within the international T&D electricity and gas community – ENIC 2020 attracted 2449 registered delegates from 94 countries.
- **Engage with senior execs** – 57% of delegates at ENIC 2020 were Partner/owner, Board director, CEO/MD, Executive management, or Managerial level.
- **Reach the right people** – 52% of delegates at ENIC 2020 have influence over or approve budget, purchasing or supplier decisions.
- **Meet with delegates keen to engage** at a virtual event – across the exhibition at ENIC 2020, there were: 4954 stand visits, 3596 documents viewed, 1930 videos viewed and 5947 private chat conversations.
- **Gain detailed and accurate data** on who has visited your stand, virtual footfall and key demographics that can be captured accurately on a virtual platform.
- **Reinforce your position as a market leader** within the UK's Transmission and Distribution arena by wrapping your branding around the leading innovation conference for this market.
- **Maximise engagement:** ENIC 2021 will be hosted on a new platform, specifically chosen to encourage engagement between delegates, exhibitors, and sponsors.



Who attended in 2020?

Over

65

major energy
companies from
across the globe

Including key individuals from:

Energinet • Panasonic Industry Europe • EON • EirGrid • Azure Power India • Philips • Total • Israel Electric Corporation (IEC) • Nestlé • Orion NZ • Saudi Electric Company • Eskom • Taiwan Power Company • Cadent Gas • UK Department for Business, Energy & Industrial Strategy • BP • British Steel • Centrica plc • EDF • Electricity North West • ENGIE • Gazprom Neft • Ofgem • National Grid • NIE Networks • Northern Gas Networks • Northern Powergrid • Npower • Octopus Energy • Orsted UK • RWE • Scottish Government • Scottish & Southern Electricity Networks • Scottish Power • SGN • SP Energy Networks • PJM USA • Transport Scotland • Transport for London • UK Power Networks • New York City Government • and many more.



Sponsor and Exhibitor Opportunities:

What is included	Gold Partner £20,000	Silver Partner £12,000	Bronze Partner £8,000	Enhanced Exhibitor £5,000	Exhibitor* £3,000
Banner on the event login page	✓	✓	✓		
Banner on the community page	✓	✓			
Sponsored contests	✓				
Sponsored leaderboard	✓				
Sponsored posts on event feed	2 per day	1 per day	1 per day		
Sponsored notifications	5	4	3	2	
Sponsored Ads	1	1	1		
Sponsored table in the networking lounge	16 attendees	8 attendees	4 attendees		
Sponsored virtual roundtable discussion	✓	✓	✓		
Promoted as sponsor in pre-event marketing emails and print advertising.	✓	✓	✓		
Promoted as sponsor in all "on Demand" emails.	✓	✓	✓		
Detailed sponsor/exhibitor profile	✓	✓	✓	✓	✓
Book a meeting facility	✓	✓	✓	✓	✓
Virtual exhibition stand	✓	✓	✓	✓	✓
Live data metrics from your stand	✓	✓	✓	✓	✓
Host downloadable marketing material	✓	✓	✓	✓	✓
Upload marketing videos	30	20	15	10	5
Have a live demo room	✓	✓	✓	✓	✓
Upload banners	✓	✓	✓	✓	✓
Conduct live chat meetings with delegates	✓	✓	✓	✓	✓

*Innovation Hub Stands are available for SME's. Please get in touch for rates.

Additional Sponsorship Opportunities for Enhanced Exhibitor & Exhibitors packages.

- **Tech Showcase Innovation Session – £500**
A five-minute presentation of a new innovative product or technology on the virtual stage
- **Virtual Roundtable Discussion – £1000**
- **Sponsored Ad on the Event Feed – £500**

To make enquiries about taking part in the ENI Conference 2021 please contact:

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ENIC participating members



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