

## WPD - Community Matters - Holiday Hunger- FAQs

### **What is food poverty and holiday hunger?**

Food poverty has been defined by the Department of Health as “The inability to afford, or to have access to, food to make up a healthy diet”. This definition is very basic and does not make reference to the stress and worry that people experience when people are uncertain about how they will feed themselves or their families or are forced to eat less to be able to provide for their children.

During school term time, children from families on a low income are provided with a hot meal at lunchtime and most schools will provide a breakfast club where children can receive a basic breakfast. This provision reduces hunger but does not fully eradicate the problem.

During the school holidays, families have to find an average of £30-40 extra per week to be able to provide replacement meals for their children. The government requests that all local authorities provide holiday clubs and provision of food for children who are in receipt of benefits -related free school meals but this does not include people experiencing in-work poverty, who have unexpected expenses, debt or other changes in personal circumstances that can mean they do not have the extra money available to feed their families adequately.

### **What does this funding theme cover**

On behalf of Western Power Distribution, Localgiving will distribute £250,000 in funding to projects supporting people experiencing food poverty across the regions that WPD serves in 2022. Projects will need to deliver support to families with children facing “holiday hunger” during the summer school holidays.

Projects will focus on activities that provide both immediate relief to families including items such as food parcels and also longer term behaviour change projects such as budget cookery classes.

### **Why are you focusing on the theme of holiday hunger this year**

It’s estimated that last year around 3.9 million children lived in food poverty in the UK. An increasing number of families could be facing holiday hunger this summer as families struggle to make ends meet in the face of the rising cost of living. During the school holidays, there is a raised demand at food banks, often from families who need to find a way to replace term-time free school meals.

Furthermore, Localgiving has seen an increase in projects that deliver summer school activities, which are also providing one or two meals during the day to ensure children do not go hungry. This fund will target families most in need and provide direct help during the summer holidays when schools are closed.

### **How can I make sure that my organisation is based in an eligible area?**

To be eligible for funding your organisation and project must be based in an area where Western Power Distribution distributes electricity. Please double check you are eligible by entering your address via this link: <https://www.westernpower.co.uk/our-network/distribution-area-search>

### **Our charity covers multiple regions served by Western Power Distribution. Can we apply multiple times?**

No. We are only able to fund an organisation once; however, your application can deliver activities and benefits across multiple regions, provided that they are all served by Western Power Distribution.

### **We are based outside of a region served by Western Power Distribution; however, we deliver services in an eligible region. Can we apply?**

No. Organisations must be based in a region served by Western Power Distribution. Please double check you are eligible by entering your address via this link: <https://www.westernpower.co.uk/our-network/distribution-area-search>

### **We are supporting people who are struggling with holiday hunger, how can I check whether our project meets your criteria?**

You can find out about the eligibility criteria and funding themes within this document. Further information is available on the Localgiving website [here](#). If you have further questions please contact the Localgiving Help Desk from Monday to Friday between 10:00am and 4:00pm via [help@localgiving.org](mailto:help@localgiving.org)

### **Is there a limit on what annual income an organisation can have to be eligible?**

There is no limit to the annual income an organisation must have to be eligible to receive funding.

### **When can I apply for funding?**

Organisations will be able to apply for funding between 24.05.22 and 14.06.22.

**When does my project need to start and end?**

We are expecting some of your delivery to commence in July, at the start of the school summer holidays (specific dates cannot be given due to variation in school closure dates across England and Wales). There is no defined date that your project needs to start by; however, your entire project must be completed by Saturday 31st December 2022.

**What date do I need to spend the funding by?**

All funding is required to be spent by Thursday 31st December 2022.

**When will I find out about the outcome of my application?**

You will hear the outcome of your application by Monday, 27th June 2022.

**When do I need to return monitoring?**

You will be required to complete our monitoring form by 31st December 2022. This will include information about the delivery and the success of your project. We may also ask for less in-depth information from you as your project progresses to capture any short-term outcomes you have identified in your application.

**Can I use funding from other sources to deliver my project?**

No. For this funding round, we are looking at funding whole projects exclusively so the money must be used for an independent project, however, we may be able to fund pilot projects on a case by case basis. The funding cannot be used for larger projects.

**What do you mean by a 'larger project'?**

A larger project is a project that either does not completely focus on holiday hunger or food poverty or that has a project budget over the maximum amount of funding your organisation is eligible to receive through the Community Matters Fund.

To receive funding from the Community Matters Fund, you will need to show how the funding request you are making covers specific activities and outcomes relating to the funding themes.

### **Can I apply for funding for core costs?**

This fund is looking to deliver project funding. Therefore, applications looking solely for funding for core costs are not eligible. Please note, we are happy to fund running costs related to project delivery, such as management, staff and utilities.

### **How do I get help with my application if I have a question?**

You can contact the Localgiving Help Desk from Monday to Friday between 10:00am and 4:00pm via [help@localgiving.org](mailto:help@localgiving.org).

### **How does the free membership with Localgiving work?**

If you are not an existing or past member of Localgiving, and you are successful with your funding application, you will be provided with a complimentary annual membership with Localgiving. With the membership, you will be provided with access to Localgiving's suite of online fundraising and crowdfunding tools, along with access to other funding opportunities.

Unfortunately, Localgiving is not able to provide its free membership to statutory organisations. This will not impact your funding application in any way.