

## Western Power Distribution - Community Matters Fund

### Holiday Hunger Questions

**To be able to apply to the fund, you need to confirm that you meet the following criteria:**

1. Your organisation and project are based in one of the following regions that Western Power Distribution serves: West Midlands, East Midlands, South West England or South Wales. Please note that these regions do not completely match with other standard regional definitions. If you are close to a regional border please check your postcode [here](#) to ensure you are eligible.
2. Your project will deliver support to families with children facing “holiday hunger” during the Summer School Holidays.
3. Your project will be completed by 31<sup>nd</sup> December 2022.
4. Your application covers a standalone piece of work and is not a contribution to wider project costs.

**Your application needs to meet at least one of the following criteria and the impact must be measurable. You can select more than one theme:**

1. Provide food to families affected by holiday hunger e.g. food parcels and serving meals
2. Deliver services to assist families affected by holiday hunger e.g. food pantries
3. Delivering educational activities focused on skills development and ongoing support to reduce food poverty (e.g. cookery classes, nutrition advice, budgeting support, benefits and debt advice)
4. Innovative approaches to holiday hunger and food poverty.

**You will need to provide us with the following details about your project:**

1. What is the name of your project? (200 characters max)
2. Please provide a short description of your organisation and the people that it supports (500 characters max)
3. Which region served by Western Power Distribution does your project cover? Please note, if your project covers multiple regions, please select the region that will benefit most.

- a. East Midlands
  - b. South Wales
  - c. South West
  - d. West Midlands
4. Describe the project that you are requesting funding for. Please be specific on how the project meets the funding theme, how the funding will be spent, and how the project will be delivered (1,000 characters max)
  5. How do you know these activities are needed? (500 characters max)
  6. What track record do you have of delivering similar projects and supporting community groups or people? (500 characters max)
  7. Do you have the skills within your organisation to deliver this project or will you be working with specialist partners or suppliers? If the latter, please name the partners or suppliers you will or hope to work with (500 characters max)
  8. If your project does not take place at the registered address for your organisation, please provide us with the postcode where this project takes place (optional)

**You need to provide us with the following details about the impact of your project:**

1. Please estimate how many people will be supported through this project
2. What impact will the project have on families with children affected by holiday hunger? (500 characters max)
3. Please provide three measurable outcomes outlining the impact of your project
  - a. For example:
    - i. *100 food parcels will be distributed to families in need*
    - ii. *80% of participants will state that they have learned how to shop for food on a budget*
    - iii. *75% of participants will develop their cookery skills to feed their family at a reduced cost*
4. Which of the following beneficiary groups will benefit from your project? Please select the *three most relevant*:
  - a. Children or young people

- b. Older people
- c. Women and girls
- d. People with physical disabilities
- e. People with learning disabilities
- f. People who are experiencing racial inequity
- g. People who are refugees, asylum seekers or migrants
- h. People who are LGBTQAI+
- i. People who are experiencing mental health problems
- j. People who are educationally disadvantaged
- k. People who are economically disadvantaged
- l. People who are currently not physically active
- m. People who are in recovery from addiction
- n. People who are survivors of domestic abuse
- o. People who are at risk of or experiencing homelessness
- p. Children and young people who are looked after or in care
- q. None of the above

**You need to provide us with the following details about the budget of your project:**

1. What is the total amount of funding that you are requesting through the Community Matters Fund?
2. Please break down the different costs associated with this project into the three following areas:
  - a. Item (100 characters)
  - b. Description (500 characters)
  - c. Value (£)

**You need to provide us with this additional information:**



1. Is your organisation a registered charity that can receive Charity Aid Foundation donations?
2. Have you received any funding from Western Power Distribution within the last five years? If so, which year did you receive the funding?
3. Please let us know how you heard about this funding opportunity?
  - a. Localgiving newsletter
  - b. Localgiving social media
  - c. Western Power Distribution newsletter
  - d. Western Power Distribution social media
  - e. Local press
  - f. Radio broadcast
  - g. National press
  - h. Your local council for voluntary service
  - i. Other
  - j. Please provide further information

**Any questions or feedback?**

Please contact our Help Desk via [help@localgiving.org](mailto:help@localgiving.org)